

40th Annual NEW BERN
ANTIQUE
SHOW & SALE

SPONSORSHIP OPPORTUNITIES



DATES

FEBRUARY
18-21, 2027

VENUE

The Maola at Riverside





**New Bern Preservation Foundation
P. O. Box 207
New Bern, NC 28563-0207**

**Info@NewBernPF.org
Website: NewBernPF.org**

**Facebook.com/NewBernPF
Instagram.com/preservenewbern**





Dear Friends,

Will you help us save New Bern's architectural heritage?

The New Bern Preservation Foundation will host our signature fundraiser, the 40th Annual New Bern Antique Show & Sale, on February 18-21, 2027, at The Maola at Riverside. This highly anticipated event will feature 26 curated dealers from throughout the country specializing in antiques, vintage items, lighting, jewelry, garden accessories, vintage handbags, Oriental rugs, MCM pieces, and more. The show will also include restoration experts, appraisal sessions, and preservation speaker sessions.

We invite you to partner with us to help us with our mission to preserve and protect the architectural heritage of New Bern by being a sponsor of our 40th Annual Antique Show & Sale. Over the last 54 years, with the help of our sponsors, we have been able to save more than 75 structures from demolition and neglect and are working to save many more.

Please review the following sponsorship opportunities and let us know if you have any questions. The New Bern Preservation Foundation is a 501(c)(3) non-profit organization; therefore, your sponsorship is tax-deductible as allowed by law.

Thank you in advance for your consideration in helping make this fundraising event a huge success.

Sincerely,

Lisa Ayn Setliff
NBPF Antique Show Chair

John Barnes
NBPF President

Sponsorship Opportunities

Title Sponsor

\$5,000

- 10 VIP Tickets
 - First Look, Preservation Sessions & all weekend access to the Antique Show
- Large table at the Antique Show promoting your business
- Name or business listed on the NBPF website as the Title Sponsor of the Antique Show with links to sponsor website for all of 2027
- Name or business listed as the Title Sponsor of the Antique Show on all media releases
- Weekly social media posts highlighting your business
- **ONLY ONE AVAILABLE**

Platinum Sponsor

\$2,500

- 6 VIP Tickets
 - First Look, Preservation Sessions & all weekend access to the Antique Show
- Small table at the Antique Show promoting your business
- Name or business listed on the NBPF website as a Platinum Sponsor of the Antique Show with links to sponsor website for all of 2027
- Name or business listed as a Platinum Sponsor of the Antique Show on all media releases
- Five (5) social media posts highlighting your business

Sponsorship Opportunities

Gold Sponsor

\$1,000

- 4 VIP Tickets
 - First Look, Preservation Sessions & all weekend access to the Antique Show
- Name or business listed on the NBPF website as a Gold Sponsor of the Antique Show with links to sponsor website for all of 2027
- Name or business listed as a Gold Sponsor of the Antique Show on all media releases
- Name or business displayed at the Antique Show
- Four (4) social media posts highlighting your business

Silver Sponsor

\$500

- 2 VIP Tickets
 - First Look, Preservation Sessions & all weekend access to the Antique Show
- Name or business listed on the NBPF website as a Silver Sponsor of the Antique Show with links to sponsor website for all of 2027
- Name or business listed as a Silver Sponsor of the Antique Show on all media releases
- Name or business displayed at the Antique Show
- Three (3) social media posts highlighting your business

Sponsorship Opportunities

Bronze Sponsor

\$250

- Two (2) tickets to the Antique Show with all weekend access
- Two (2) tickets to the Preservation Sessions
- Name or business listed on the NBPF website as a Bronze Sponsor of the Antique Show with links to sponsor website for all of 2027
- Name or business listed as a Bronze Sponsor of the Antique Show on all media releases
- Name or business displayed at the Antique Show
- Two (2) social media posts highlighting your business

Friend of the NBPF

\$100

- Two (2) tickets to the Antique Show with all weekend access
- Name or business listed on NBPF website as a Friend of the NBPF sponsor of the Antique Show with links to sponsor website for all of 2027
- Name or business listed as a Friend of the NBPF sponsor of the Antique Show on all media releases
- Name or business displayed at Antique Show
- One (1) social media post highlighting your business

How to Become a Sponsor

We have multiple ways for you to become a sponsor.

Choose the option that works best for you!



Visit our website: **NewBernPF.org/antique-show-sponsorship**

Email the following information to **Antiques@NewBernPF.org** and we will send you an invoice:

Business Name or Name for Marketing
Contact Person
Business Address
Phone Number
Email Address

Sponsorship Level:

Title Sponsor	\$5,000	Silver Sponsor	\$500
Platinum Sponsor	\$2,500	Bronze Sponsor	\$250
Gold Sponsor	\$1,000	Friend of NBPF	\$100

To ensure full sponsorship benefits, please submit logo in high-resolution (300 dpi or higher) .ai, .psd, .eps, .jpg, .svg, or .png format to Antiques@NewBernPF.org.

**The New Bern Preservation Foundation
is a 501(c)(3) non-profit organization; therefore,
your sponsorship is tax-deductible as allowed by law.**

